



BE THE FUTURE
TASH Annual Conference
WASHINGTON DC
December 3-5, 2014

SPONSORSHIP INFORMATION

Updated September 10, 2014. TASH Conference theme, logo, sponsor opportunities and benefits are subject to change. Contact Dawn Brown, TASH Development Director, at (202) 509-9596 or dbrown@tash.org for current information and for questions regarding sponsorship of the 2014 TASH Conference.

ABOUT TASH

Founded in 1975, TASH is a leader in disability advocacy in the United States and internationally. We support inclusion and the human rights of people with significant disabilities. TASH members and supporters include people with disabilities and their families, educators, researchers, service providers and a variety of professionals and advocates. The inclusive practices we promote are backed by research and are shown to improve outcomes for all people.

The mission of TASH is to promote the full inclusion and participation of people with significant disabilities in every aspect of their community, and to eliminate the social injustices that diminish human rights.

Together, this mission is realized through:

- Advocacy for equity, opportunities, social justice and human rights
- Education of the public, government officials, community leaders and service providers
- Research that translates excellence to practice
- Individualized, quality supports in place of congregate and segregated settings and services
- Legislation, litigation and public policy consistent with the mission and vision of TASH

TASH CONFERENCE

2014 TASH Conference
December 3-6, 2014
Washington, DC

For more than 38 years, the TASH conference has impacted the disability field by connecting attendees to innovative information and resources, facilitating connections between stakeholders in the disability movement, and helping attendees reignite their passion for the full inclusion of people with disabilities in all aspects of community life.

The TASH Conference is attended by passionate leaders, experts and advocates from every corner of the disability community. Conference attendees are influential in their fields and communities, and play an important role in the provision of services and supports for tens of thousands of individuals and organizations around the world.

TASH Conference attendees include professors and researchers with leading institutions, those involved in local, state and federal government and public policy, special and general educators and school administrators, self-advocates, adult service providers, students, family members and many others.

CONFERENCE AUDIENCE PROFILE

Professor/Researcher	19%
Gov't/Public Policy	13%
Special/General Educator	10%
Self-Advocate	9%
Adult Service Provider	8%
Student	8%
Family Member	8%
Other	23%

CONFERENCE SCHEDULE (sample)

Wednesday, December 3

10 a.m. – 5 p.m. – Pre-Conference Workshops
5:30 p.m. – 7 p.m. – Opening General Session
7 p.m. – 9 p.m. – Welcome Reception

Thursday, December 4

8 a.m. – 4:15 p.m. – Concurrent Presentations
4:30 p.m. – 6:15 p.m. – Poster Presentations
5 p.m. – 7 p.m. – Evening Event

Friday, December 5

8 a.m. – 2:45 p.m. – Concurrent Presentations
3 p.m. – 4:30 p.m. – Closing General Session
5:30 p.m. – 8:30 p.m. – Evening Reception

Saturday, December 6

9 a.m. – 5 p.m. – Post-Conference Workshops

SPONSOR PACKAGES & BENEFITS

PREMIUM SPONSOR

\$25,000+

- Opening remarks during opening plenary session
- 1,500 word feature editorial in TASH Connections magazine
- Signage and logo placement throughout conference
- Double exhibit table space
- 3x use of conference attendee e-mail list
- 6 complimentary registrations
- Centerfold spread advertisement in conference program
- Logo and recognition on TASH website and conference sponsor page, with link to website
- Acknowledgement with collective sponsor listings

GOLD SPONSOR

\$15,000+

- Introductory remarks during event of choice (excludes opening plenary session)
- 500 word feature editorial in TASH Connections magazine
- Signage and logo placement throughout conference
- Double exhibit table space
- 2x use of conference attendee e-mail list
- 4 complimentary registrations
- Inside cover advertisement in conference program
- Logo and recognition on TASH website and conference sponsor page, with link to website
- Acknowledgement with collective sponsor listings

SILVER SPONSOR

\$10,000+

- Event remarks and signage at conference reception
- Signage and logo placement throughout conference
- Exhibit table space
- 2x use of conference attendee e-mail list
- 3 complimentary registrations
- Full page advertisement in conference program
- Logo and recognition on TASH website and conference sponsor page, with link to website
- Acknowledgement with collective sponsor listings

BRONZE SPONSOR

\$7,500+

- Signage and logo placement in sponsor signage throughout conference
 - Signage and logo placement in supported locations: (choose from): a) Welcome Area b) Hotel Keycard* c) Conference Bag*
 - Exhibit table space
 - 1x use of conference attendee e-mail list
 - 2 complimentary registrations
 - Half page advertisement in conference program
 - Logo and recognition on TASH website and conference sponsor page, with link to website
 - Acknowledgement with collective sponsor listings
- Welcome Area - The welcome area sponsor's name and logo are prominently displayed within the information and registration areas as all attendees arrive.
- Hotel Keycard - Keycard sponsor will have name, logo and message displayed on all keycards distributed to attendees at the Hilton Chicago.
- Conference Bag – The conference bag sponsor will have name, logo and message displayed on conference bags, which will be stuffed with conference program, name badge and other materials, and provided to all conference attendees.

**Please note that sponsors are responsible for production and costs associated with keycards and bags.*

PROGRAM PARTNER

\$5,000+

- Signage and logo placement in sponsor signage throughout conference: a) Strand Room b) Conference Workshop
- Exhibit table space
- 1x use of conference attendee e-mail list
- 1 complimentary registration
- Quarter page advertisement in conference program
- Logo and recognition on TASH website and conference sponsor page, with link to website
- Acknowledgement with collective sponsor listings

Strand Room - Sponsors of the strand room support a series of sessions on a specific subject area. Name and logo of sponsor are featured.

Conference Workshop - The pre-conference work-shops feature expert speakers who provide an extended look into an issue or subject area. Sponsor name and logo are featured.

SCHOLARSHIP SPONSOR

\$1,000+

Scholarship sponsor covers the cost of conference attendance for individuals with disabilities and microenterprise entrepreneurs. Self-advocates from around the country attend the TASH Conference each year to lead sessions, provide insight into advocacy and network with others.

Sponsorship also includes:

- Signage and logo placement in sponsor signage throughout conference
- Logo and recognition on TASH website and conference sponsor page, with link to website
- Acknowledgement with collective sponsor listings

REGISTRATION INSERT

\$350

Share a message of your choice with all conference attendees. The registration insert is included along with the conference program and is provided to all attendees at the TASH Conference. Inserts can be promotional flyers, products or brochures.

SPONSOR CONFIRMATION

Please remit with payment to: TASH, 1001 Connecticut Ave, NW, Ste 235, Washington, DC 20036. You may also fax (202) 540-9019, or e-mail conference@tash.org. Direct questions to (202) 509-9596 or dbrown@tash.org.

Name _____ Company/Org _____

Address _____

City/State/ZIP _____

Phone _____ E-mail _____

All sponsorships include logo placement and recognition at TASH.org and conference sponsor page, with link to sponsor's website. Includes acknowledgement with collective sponsor listings. For maximum sponsorship value, please confirm by April 15, 2014!

<input type="checkbox"/> Premier Sponsor \$25,000+ includes 6 registrations, plus	
<ul style="list-style-type: none"> Opening remarks during plenary session 1,500 word feature editorial in TASH Connections magazine Signage and logo placement throughout conference 	<ul style="list-style-type: none"> Double exhibit table space 3x use of conference attendee e-mail list Centerfold advertisement in conference program
<input type="checkbox"/> Gold Sponsor \$15,000+ includes 4 registrations, plus	
<ul style="list-style-type: none"> Introductory remarks during event of choice (excludes opening plenary session) 500 word feature editorial in TASH Connections magazine Signage and logo placement throughout conference 	<ul style="list-style-type: none"> Double exhibit table space 2x use of conference attendee e-mail list Inside cover advertisement in conference program
<input type="checkbox"/> Silver Sponsor \$10,000+ includes 3 registrations, plus	
<ul style="list-style-type: none"> Event remarks and signage at conference reception Signage and logo placement throughout conference Exhibit table space 	<ul style="list-style-type: none"> 2x use of conference attendee e-mail list Full page advertisement in conference program
<input type="checkbox"/> Bronze Sponsor \$7,500+ includes 2 registrations, plus	
<ul style="list-style-type: none"> Signage and logo placement in supported location: (choose from) a) Welcome Area, b) Hotel Keycard, c) Conference Bag Exhibit table space 	<ul style="list-style-type: none"> 1x use of conference attendee e-mail list Half page advertisement in conference program
<input type="checkbox"/> Program Partner \$5,000+ includes 1 registration, plus	
<ul style="list-style-type: none"> Signage and logo placement in conference: a) Strand Room, b) Conference Workshop Exhibit table space 	<ul style="list-style-type: none"> 1x use of conference attendee e-mail list Quarter page advertisement in conference program
<input type="checkbox"/> Scholarship Sponsor \$1,000+ (Signage and logo placement throughout conference)	
<input type="checkbox"/> Registration Insert \$350 (Registration insert included along with conference program)	

Payment Information

Check (make payable to TASH) Purchase Order P.O. #: _____ (send copy of P.O. with registration)

Credit Card (select card type) American Express Visa MasterCard Discover

Card #: _____ Expiration: _____

Name on Card: _____ CVV: _____

Authorized Signature: _____

Would you like to make a tax-deductible donation to TASH? \$500 \$250 \$100 \$50 \$ _____

Total Payment (add sponsorship amount plus donation, if applicable) \$: _____